

Singapore Fashion Council's TBFi Startup Nūl Global Technologies Shortlisted for Global Fashion Agenda Trailblazer Programme 2026

Singapore, 1 April 2026—Nūl Global Technologies (Nūl), a high-growth startup from the Singapore Fashion Council's The Bridge Fashion Innovator (TBFi) – Scale Up programme, has been shortlisted for the **Global Fashion Agenda Trailblazer Programme 2026**, presented in partnership with PDS Ventures.

Selected from a highly competitive global pool, Nūl has been recognised in the **Tech-Powered Transformation** category, spotlighting companies that are harnessing advanced technologies to drive systemic change in the fashion industry. As a shortlisted Trailblazer, Nūl will participate in the programme and showcase its solution at the **Global Fashion Summit: Copenhagen Edition 2026**, one of the world's foremost platforms for sustainability, collaboration, and innovation in fashion.

The Trailblazer Programme is designed to identify and support the industry's most promising innovators by providing access to strategic mentorship, global visibility, and a powerful network of industry leaders—enabling startups to accelerate growth and scale their impact.

“Nūl's recognition on the global stage is a strong validation of the innovation emerging from Singapore's fashion technology ecosystem”, said *Benjamin Tan, Senior Director of Innovation & Technology at the Singapore Fashion Council*. Solutions that help brands operate more intelligently and sustainably are essential as the industry works to address overproduction and resource waste. We are proud to support startups like Nūl through TBFi as they develop technologies that can create both commercial and environmental impact.

Zhang Ting Ting, CEO of the Singapore Fashion Council, added:

“This milestone reflects the growing strength of Singapore's fashion innovation ecosystem and the calibre of startups emerging from initiatives like TBFi. At the Singapore Fashion Council, we are committed to nurturing companies that are not only commercially competitive but also advancing sustainability through technology. Nūl's recognition on this global platform underscores the impact that Singapore-based innovators can have on the future of fashion.”

Nūl operates at the intersection of artificial intelligence and sustainability, helping fashion and retail brands make smarter, data-driven inventory decisions. Its proprietary platform, Fashion OS, leverages agentic AI to automate and continuously optimise demand forecasting, stock allocation, and replenishment planning.

By replacing manual spreadsheets and fragmented legacy systems with intelligent, self-learning models, Nūl empowers brands to reduce overproduction, minimise stockouts, and improve profitability. Its agentic AI architecture enables real-time adaptation, creating a more responsive and resilient operating model that aligns short-term commercial performance with long-term sustainability goals.



“We are honoured to be shortlisted for the Trailblazer Programme 2026,” said Malini Kannan, Co-Founder of Nūl Global Technologies. “Standing alongside a global cohort of innovators shaping the future of fashion is incredibly meaningful for our team. We look forward to participating in the programme and showcasing our technology at the Global Fashion Summit in Copenhagen.”

As part of the TBFI Scale Up programme, Nūl will continue to work closely with the Singapore Fashion Council to strengthen its product-market fit and expand collaborations with fashion brands across Asia and beyond.

Fashion and retail brands interested in exploring how Nūl’s technology can drive smarter, more sustainable operations are invited to connect with the team.

About Singapore Fashion Council

Singapore Fashion Council (SFC) – formerly known as Textile and Fashion Federation (Singapore) is the official association for the textile and fashion industry in Singapore. Embracing a transformative vision, SFC aspires to become a Vibrant Asian Hub for Responsible Fashion.

With a focus on four key pillars: **Sustainability, Innovation & Technology, Internationalisation and Retail**, SFC works closely with diverse partners across the value chain to offer thought leadership, extensive networks, and resources – to drive impactful change throughout the ecosystem.

More information can be found at sgfashioncouncil.org.sg

About The Bridge Fashion Innovator- Scale Up

Launched in 2025, TBFI Scale Up is the Singapore Fashion Council’s flagship accelerator for growth-stage fashion, beauty, and fashion-tech ventures. The programme takes a tailored, one-on-one approach to help startups scale through bespoke mentorship, industry pilots, investor readiness, and access to a curated network of strategic partners.

About Nūl

Nūl is a technology company building agentic operational intelligence for fashion and retail. Its platform uses agentic AI to automate demand forecasting, inventory allocation, and replenishment planning, helping brands make faster, more precise decisions about stock. By replacing manual workflows with self-learning systems, Nūl enables teams to reduce overproduction, prevent stockouts, and improve profitability while supporting more sustainable operations.

For more information, visit www.nul.global



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