

Explore & Expand with SFC

Italy 2023

Milan & Florence
11 — 17 JUNE 2023

Meet Retailers
and Producers

Network with
Fashion Businesses
and designers

Get Italian
Market Insights

Mission Objectives

Delve into Italy's ecosystem/network as you meet with trade associations, craftsmen, producers and suppliers.

Elevate your brand's product standards through access to high quality boutique manufacturing.

Discover Go-to-Market opportunities via meetings with retailers, stores, distributors.

Visit notable Italian fashion businesses or individuals and gain market insights for growth in Italy/Europe.

Connect with Italian designers and businesses via our networking sessions.

*Mission subject to final approval by EnterpriseSG

Apply Here



bit.ly/sfcitaly2023

Programme Fee

EARLY BIRD

Ends 3 April 2023

SFC Members

S\$5,600

Non-Members

S\$6,400

STANDARD

Ends 24 April 2023

SFC Members

S\$6,400

Non-Members

S\$7,200

Programme fee includes:

6 nights hotel accommodation
Business matching & networking sessions
Trade fair entry tickets
Railway tickets between cities

Ground travel services within cities
Organised meals (select)
Marketing collaterals promoting delegation
SFC support and trip administration

Programme Itinerary

Date	Location	Itinerary
DAY 0 11 Jun, Sun	Milan	Delegation arrival and Hotel check-in
DAY 1 12 Jun, Mon		Confartigianato Imprese: Production in Italy Seminar & Meeting Montenapoleone District: Meeting for retailing opportunities Confindustria Moda: Understanding the Italian Market Seminar & Networking session
DAY 2 13 Jun, Tue		ITMA 2023: Business connection meetings & Trade fair access Camera di Commercio Milano: Retailing In Milan Seminar & Networking session Retex Green: Circularity in Fashion Seminar
DAY 3 14 Jun, Wed	Milan	La Rinascente: Meetings for retailing opportunities
	Florence	Pelle al vegetale: Supplier meeting (Tuscan tanneries)
DAY 4 15 Jun, Thur	Florence	Pitti Uomo: Meetings with Pitti Immagine Group & Pitti Uomo Tradeshow access Antico Setificio Fiorentino: Site visit for Italian handmade Silk
DAY 5 16 Jun, Fri		Centro Di Firenze Per La Moda Italiana: Meeting & Networking Session Gucci Artlab: Site visit – Prototyping and Sampling Salvatore Ferragamo: Meeting with representatives
DAY 6 17 Jun, Sat		Delegation debrief and Hotel check-out Tuscan Winery – Vineyard tour (optional)

*Itinerary subject to change

*All prices exclude GST

For enquiries, please contact

industrydev@sgfashioncouncil.org.sg