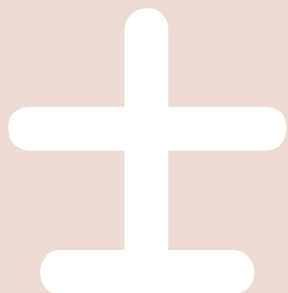


A BRIDAL COLLECTION



The marriage of different cultures and ethnicities
Singapore Stories 2022

“

囍 (Xi)

A common symbol used in Chinese weddings to signify the double happiness and joy the momentous event brings.

Dressmaker Hu Ruixian found joy in letting brides of cross-cultural marriages have more options to infuse their different cultures into one outfit. We present a Singapore Stories special collection inspired by the multiculturalism in Singapore. It is described in her modern reinterpretation, contemporary and exclusive bridal wear spoken through gentle pastel colour tones.

”

More Than Us

Tying the knot is the beginning of intertwined lives that builds the foundation of a special union. In a marriage, it comes with more than just your husband or wife, it also comes with your your culture. Each outfit is a different infusion of cultures such as Chinese, Malay, Indian, Peranakan and Eurasian. The pieces in an outfit can also be detached and form another look.



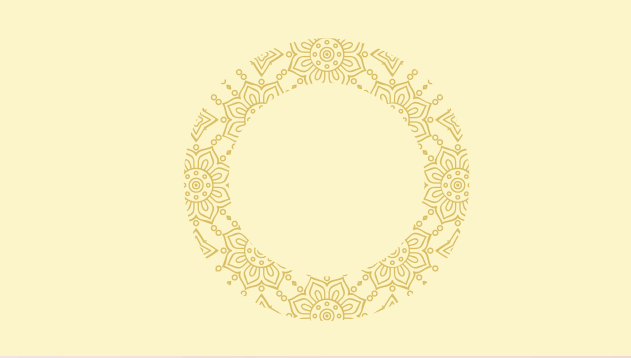
Chinese



Malay



Peranakan



Indian



A Melting Pot of Cultures

As a multicultural and multiracial country, Singapore is proudly made up of Chinese, Malays, Indians and Eurasians—with each ethnic group honouring their unique heritage and traditions. The coming together of different races and cultures for a common good is akin to the union of a couple with different backgrounds—and that is something we want to create with our collection “Xi 囍”

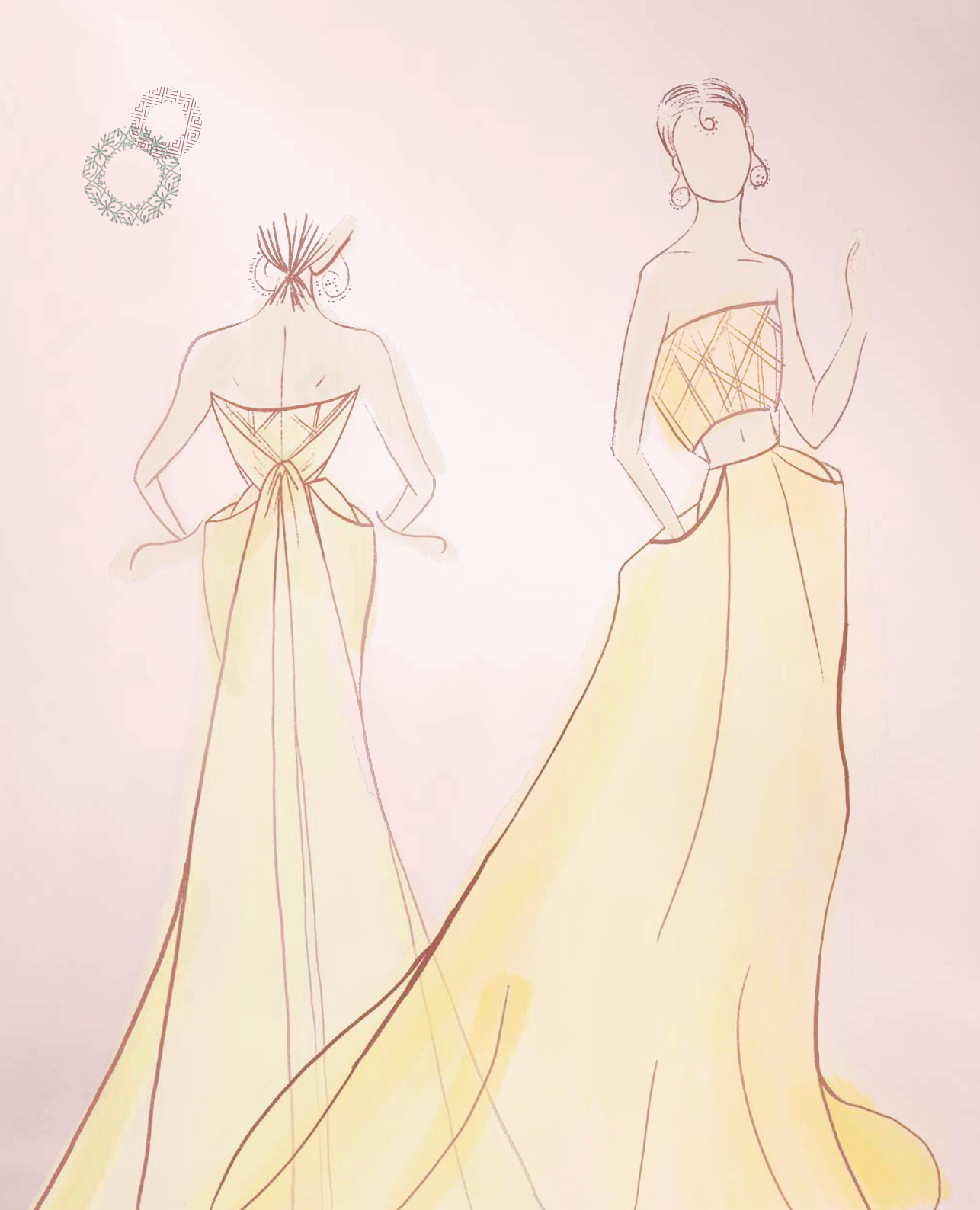
This collection features different fabrics such as Saree, Songket and Chinese Brocade, with elements signature to each racial and cultural group. To enhance each look, beading and tassels are added to symbolise the intertwined cultures.

















Pass It Down

Living by the chinese saying “know where your source of water comes from” this collection encourages the practice of handing down the bridal garments as heirlooms within families to connect them back to their culture.

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