

Annex A - Singapore Fashion Council Partnerships

Deloitte Singapore

Deloitte is a leading global provider of audit and assurance, consulting, financial advisory, risk advisory, tax & legal, and related services.

Under the MOU, Deloitte will help SFC's members with market development, with a focus on the start-up community. Deloitte will mentor the enrolled start-ups to finetune their business and gain knowledge and understanding in preparation for market expansion beyond Singapore.

“This partnership will see Deloitte Singapore continue as knowledge partner for SFC's The Bridge Fashion Innovator programme. This allows us to share our professional services and industry expertise with start-up companies, with the goal to help unleash their innovative potential so that they can remain competitive and seize the opportunities in the marketplace - locally, regionally and globally.” - Cheung Pui Yuen, CEO, Deloitte Singapore

Ngee Ann Polytechnic

Ngee Ann Polytechnic (NP) is a post-secondary education institution with an emphasis on broad-based learning, global exposure and character development to prepare graduates to thrive in a global workplace.

Under the MOU, SFC will be offering industry mentorships, internship and job attachment opportunities, consignment sales to innovative and entrepreneurial students and alumni entrepreneurs in NP, along with sponsorships for The Bridge Fashion Innovator (TBFI) programme to students and incubated startups. There are currently three participating brands – Si_loo_et, Timeless Tales and RBeLight in the Business Incubation programme.

“We congratulate the Singapore Fashion Council on their rebranding. As the polytechnic for budding entrepreneurs, Ngee Ann Polytechnic is pleased to partner SFC to provide a new platform for our community of students, alumni and incubatees in their innovation and entrepreneurial pursuits through access to emerging technologies, industry mentorship and exciting project collaborations in the fashion, product and lifestyle sectors.” - Tan Ching Ching, Director, The Sandbox (Office of Innovation & Entrepreneurship), Ngee Ann Polytechnic

StarHub

StarHub is a Singaporean multinational telecommunications conglomerate and one of the major telcos operating in the country.

Under the MOU, StarHub will help SFC adopt and implement innovative technology solutions (i.e. 5G, holographic telepresence, augmented reality, virtual reality and metaverse) to extend the reach of major events, and augment its educational and outreach programmes aimed at building digitalization capabilities within the fashion industry. StarHub will also build the Singapore Fashion District within the metaverse to enhance international awareness of Singapore's fashion industry, and collaborate with SFC on publicity and marketing events to promote fashion and technology at Design Orchard among Singapore-based enterprises and companies.

“StarHub is passionate about enabling our consumers with enriching and innovative digital experiences. We are also passionate about enabling our enterprise customers with the ability to provide enriching digital experiences to their own consumers, harnessing the power of Web 3.0 and Metaverse. We are honoured to partner Singapore Fashion Council (SFC), applying tech to advance Singapore's fashion industry globally. We are deploying 5G, combining online digital experiences with real world holographic telepresence, to bring alive the fashion industry with a unique and broad metaverse experience, for consumers, businesses and the fashion industry ecosystem. We look forward to collaborating with SFC for a first-in-Singapore, integrated retail experience through Design Orchard.” - Nikhil Eapen, CEO, StarHub

B Lab Singapore

B Lab Singapore is a non-profit network transforming the global economy to benefit all people, communities and the planet. As part of this international network, B Lab Singapore leads economic systems change to support their collective vision of an inclusive, equitable and regenerative economy.

Under the MOU, B Lab Singapore will be partnering SFC to launch a pathway to help harness the power of business as a force for good, and galvanise the fashion industry towards being responsible purpose-led businesses. Along with this globally-recognised B Corp certification pathway, SFC will be launching a series of modules to equip companies to achieve sustainability certifications as part of ESG credentialing.

“Singapore Fashion Council and B Lab Singapore aim to empower business to ‘B the Change’ in building a more inclusive and regenerative society. Leveraging B Lab frameworks, the collaboration seeks to improve the sustainability standards of the Fashion industry by advancing practices that nurture talent and innovation, reduce waste and promote more equitable use of resources. We look to exemplary Singapore-based Certified B Corps like Cariuma, producing sustainable sneakers, and 5th-generation B.P. de Silva Jewellers, working to source responsibly; that can catalyse the fashion industry to be good for the world.” - Caroline Seow, Co-founder & Director, B Lab Singapore

DBS

DBS is a leading financial services group in Asia with a presence in 18 markets. Headquartered and listed in Singapore, DBS is in the three key Asian axes of growth: Greater China, Southeast Asia and South Asia

Under the MOU, SFC is partnering with DBS Bank to bring about a greater awareness of the importance of ESG credentials for the textile and fashion industry through educational sessions. This will help drive the direction towards sustainable development priorities via a standards-based and credentials-based approach.

“Education is imperative in transitioning the clothing and textiles industry towards a net zero future. We are excited to partner the Singapore Fashion Council to catalyse positive change through a series of education activities aimed at informing industry participants of suitable ESG targets they can work towards to transition their operations towards a greener economy.” - Yulanda Chung, Head of Sustainability, Institutional Banking, DBS

HSBC

HSBC is one of the world’s largest banking and financial services organisations.

Under the MOU, HSBC will work with SFC to raise industry awareness on material sustainability themes in the sector, the role of finance as an enabler in the sector’s transition roadmaps and share best practices on how companies can leverage on finance to support their sustainability ambitions. Through these partnerships, SFC is bringing together an ecosystem of international and regional players in green financing.

“Singapore Fashion Council’s leadership in building capability and promoting environmentally friendly business practices is critical in the net-zero transition. We’re looking forward to working with the Singapore Fashion Council and supporting the textile and fashion industry’s sustainable movement and its transition to a greener industry.” - Kelvin Tan, ASEAN Head of Sustainable Finance and Investment, HSBC

STACS

STACS is a Singapore FinTech company focused on ESG FinTech, operating ESGpedia, which powers the Monetary Authority of Singapore (MAS)'s Greenprint ESG Registry. STACS serves as the Nexus of ESG Finance with ESG data across multiple industries and digital tools for the financial sector to scale decarbonisation financing, as well as a platform to provide high-quality carbon offsets to mitigate residual emissions. Its clients and partners include global financial institutions and corporates.

Under the MOU, STACS will work together with SFC to identify green financing use cases and solutions, to help enterprises differentiate themselves in their green practices through green credentials that are based on globally recognised industry standards and allow them greater access to ESG capital. The initiative will be via STACS' ESGpedia.

“Demand for sustainable fashion has been steadily growing, with a majority of 66% of consumers considering sustainability when purchasing clothes. We are excited to be partnering with Singapore Fashion Council via our ESGpedia platform, enabling businesses to embark on their journey towards carbon neutrality and green credentials via holistic data, digital tools, and green financing. With Singapore Fashion Council championing sustainability, we aim to scale this across the APAC region via ecosystem partnerships to collectively drive positive climate impact and empower businesses to build resilience in today's environment” - Benjamin Soh, Co-founder & Managing Director, STACS

Temasek Polytechnic

Temasek Polytechnic (TP) is a post-secondary education institution which takes pride in equipping their students with lifelong skills and digital knowledge for a future of dynamic change.

Under the MOU, TP will collaborate with SFC to build an ongoing stream of industry-ready workforce in fashion sustainability. Training programmes will be developed to infuse academic excellence through TP and industry relevance through SFC, and a Centre of Excellence will be set up to provide students and adult learners with hands-on learning through joint projects, consultancy services, internships or specialised learning.

“TP is proud to support the evolution of Singapore's fashion scene for more than 30 years, through our fashion design course. Fashion education today has gone beyond just trend and creativity to understanding sustainable practice. To this end, TP is delighted to partner the Singapore Fashion Council (SFC) to jointly offer programmes and project on sustainable practices in fashion design for our full-time students and adult learners. We look forward to working with SFC to nurture talents for the fashion industry; talents who dare to push the envelope and are sensitive to sustainable practices in the industry.” - Peter Lam, Principal & CEO, Temasek Polytechnic

Asian Civilisations Museum

Asian Civilisations Museum (ACM) is Singapore's national museum of Asian antiquities and decorative art. As the only museum in Asia with a pan-Asian scope, ACM is devoted to exploring the rich artistic heritage of Asia through our outstanding collection of masterpieces, and through ground-breaking special exhibitions.

Both organisations share a similar focus to engage with the fashion community to further the discussion of Singapore fashion through the lens of Singapore's multicultural, cosmopolitan port city heritage. With the MOU, ACM will continue its collaboration with SFC wherein the winner of *Singapore Stories*, which is Singapore's National Fashion Design Competition taking inspiration from ACM's collection, will be featured in an experimental contemporary fashion showcase, #SGFASHIONNOW.

“Our partnership with Singapore Fashion Council came naturally. We are aligned in our focus on spotlighting Singapore fashion and fashion designers – the council through industry partnerships and development, and ACM through our collections and exhibitions, and by way of our role in education and community engagement. There is so much creative talent in Singapore, and we think it is important to celebrate this. Through our partnership with SFC, we hope to be a resource to designers who are interested in exploring and drawing inspiration from our pan-Asian, east-west, port-city heritage in their creative and design process. We look forward to collaborations with industry and community that re-

present what “Singapore Fashion” means for our time.” - Kennie Ting, Director, Asian Civilisations Museum & Peranakan Museum

LASALLE College of the Arts

LASALLE College of the Arts is Asia's leading contemporary arts and design institution. Founded in 1984 by visionary artist-educator the late De La Salle Brother Joseph McNally, it offers a comprehensive range of undergraduate and postgraduate programmes in arts and design. Renowned for its innovative teaching and interdisciplinary and experimental practices, LASALLE is globally ranked in the top 200 (QS World University Rankings 2022) for art and design. LASALLE is part of the new University of the Arts Singapore which will open its doors for its first degree intake in 2024.

Under the MOU, SFC and LASALLE will work together to provide knowledge, training and development opportunities for students, providing pathways for them to either enter into the local fashion ecosystem, or for their journey onwards into the competitive global industry.

“At LASALLE, we believe the future of fashion is rooted in community, inclusivity and diversity. The next generation of fashion designers will be socially conscious with a view towards sustainable futures, ready to stand on the global stage, but still very much proud of their roots. We want to inspire our students to develop their own language from this part of the world—to tell their own stories, and create evocative and meaningful narratives from Asia that set them apart. A collaborative approach and entrepreneurial spirit will be vital as they grow as designers, allowing them to create impact in our societies. This partnership with the Singapore Fashion Council provides great opportunities for our students to continue developing their learning beyond the classroom, and to contribute towards Singapore’s nascent fashion ecosystem.” – Dr Venka Purushothaman, Deputy President and Provost, LASALLE College of the Arts